



CV & Resumé - Tony Bové

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Tony@TonyBove.net

www.TonyBove.net

SKILLS / ABILITIES

- Sales Skills Trained
- Negotiation Skills Trained
- Presentation Skills Trained
- Management Skills Trained
- Communication Skills Trained

PERSONAL ATTRIBUTES

- Capable & Reliable
- Time & Cost Efficient
- Friendly & Personable
- Presentable & Professional
- Flexible & Able to Travel

EMPLOYMENT HISTORY

Date: 2019 - 2020

Host Presenter - Art V Web Series



EMPLOYMENT HISTORY (cont...)



Date: 07/2013 - 2019

Position: Presenter

Duties:

- Research
- Copywriting
- Studio Operations
- Teleprompter Presenting

Accomplishments:

- Presented Acland Street Upgrade News Stories for St Kilda News (Studio)
 - Interviewed Residents & Traders on Acland Street & Town Hall (Locations)
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Date: 02/2011 - 01/2013

Position: Media Consultant

Duties:

- Media Strategic Planning & Execution of Campaigns
- Campaign Analysis Tracking
- TV Commercial Production

Accomplishments:

- Produced Media Strategy Plan
- Booked & Monitored TV Campaign
- Presented TV Infomercial as Product Spokesperson
- Produced 4 x 15 sec TVC's for Pulse Pharmacy

EMPLOYMENT HISTORY (cont...)



Date: 07/2009 - 10/2010

Position: TVC Producer

Duties:

- Commercial Production
- Sourcing Scripts, Talent, Studios and Producing TVC's
- Process TVC approval application & Despatch to TV Networks

Accomplishments:

- Produced & Despatched 50 TVC's & Infomercials to TV Networks
 - Directed Voice Over Talent & Post Production in Professional Studios
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Date: 07/1997 - 03/2009

Position: Media Consultant / Sole Proprietor

Duties:

- Provide Media Management Services for Large Agencies & Buying Shops
- Provide Staff Management & Training for Large Agencies & Buying Shops
- Provide Media Campaigns & Strategic Plans in response to Client Briefs
- Produce effective Display Advertisements & Commercial Productions

Accomplishments:

- Designed Full Service Agency Operations Procedural Guidelines
- Provided Emergency Account Services to secure/renew Advertising Accounts
- Established a Blue Chip Client Base and a Reliable, Professional Reputation

EDUCATION / QUALIFICATIONS

- Professional Selling Skills, AIM
- Negotiation Skills, Rogen Australia
- Presentation Skills, Rogen Australia
- Fundamentals of Management, AIM
- Cert IV in Business Management, RMIT
- Hosting & Presenting, Academy of Television
- Salesmanship - Industrial & Commercial, AIM
- Effective Communication, Speakcraft Australia
- Human Relations & Communications Studies, AIM

COMPUTER SKILLS

- Photoshop – Intermediate
- Microsoft Excel – Intermediate
- Final Cut Pro Editing – Intermediate
- Microsoft PowerPoint – Intermediate
- Internet, Email & Social Media Savvy

ADDITIONAL SKILLS

- Photography
- Studio Operations
- Voice Over & Copywriting
- Website Development - Word Press

HOBBIES / INTERESTS

- Music
- Writing
- Painting
- History
- Performing
- Cycling

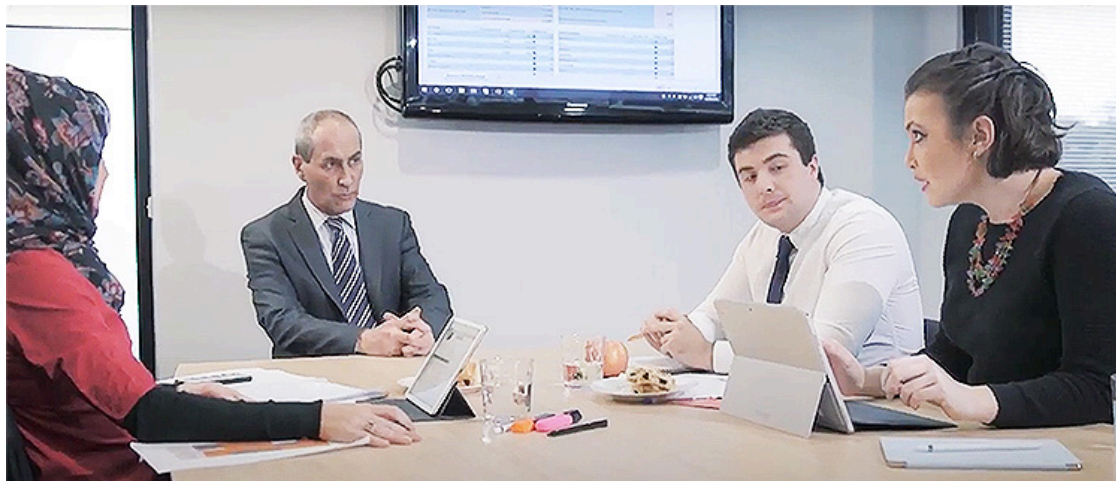
REFEREES

Please find Referees contact details listed on following page

Past Employer References are available upon request

CAREER OBJECTIVE

I like to combine my Talent & Corporate Presentation Skills in order to research, write, present and produce interesting and compelling broadcast segments. Everything I do leads toward the production of a Documentary dedicated to promoting Ancient Beliefs and Universal Harmony.



PERSONAL CHARACTER

I pride myself on offering an extremely high level of professionalism and enjoy working with people from creative, corporate and talent performance backgrounds. I have excellent communication skills and am also very capable, reliable and efficient! My friends describe me as a very loyal and dependable friend whom they can turn to for advice and support, whether it's for educational, career, business or personal matters. I also like to give back and provide training to new talent who are passionate about working within the industry.

REFEREES – *Business & Personal*

Name: Simon Barnett
Position: Producer
Company: MY NEWSROOM TV
Contact Nos: 0402 531 485